

# Lifetime Reader Formula

- Human beings only do over and over what brings them pleasure.
- Reading is a skill... to get better at it, you must practice.

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- The more you read, the better you get at it.
- The better you get at it, the more you like it.
- The more you like it, the more you do it.
- But children will not read if they hate it, so we ***must*** read aloud to them to make the pleasure connection.